

# Susie A. Taylor

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Throughout the twists and turns of my career, one thing has been consistent – communication. Whether as a newspaper reporter, media relations director, freelance writer, retail associate, baker, webmaster, designer, and now as a copywriter, communication has been the key to getting the job done in a way that meets everyone’s expectations.

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## Skills

- Blog writing, email marketing, content creation
- Editorial writing and proofreading
- Obsessively detail-oriented
- Work well with just about anyone
- Excellent researcher
- Creative and dependable

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## Experience

1994 – PRESENT

### **Sole Proprietor / Taylormade Communications, West Jefferson, OH**

Blogger, photographer, designer at Stix-N-Stonez.com; designed and produced newsletters and websites for several businesses, associations, and non-profit organizations; compiled information submitted by alumni for publication in The Ohio State University’s *Alumni Magazine*

MAY 2016 – JANUARY 2019

### **Retail Sales Associate / The Craft Barn, Marysville, OH**

Ran register, helped customers, kept store clean and organized; taught classes on how to knit, crochet and make soap; checked in inventory upon receipt from suppliers, priced product; maintained customer email list; managed online Shopify and Etsy stores

2014 – 2016

### **Bakery Closer / Meijer, Marysville, OH**

Baked and packaged product for sale, marked down items for quick sale; collected and documented excess product for donation to local food bank; closed the bakery daily, which included cleaning utensils and the bakery itself, so it was ready for the next day’s staff.

2007 – 2009

### **Sales Associate-Web designer / Busy Beaders, Dublin, OH**

Designed, updated, and managed store’s website and online store; managed store’s customer mailing list and email database; designed store logo; taught classes on making jewelry using crochet or knit techniques.

2001 – 2004

**Staff Writer-Photographer / Ohio Farm Bureau, Columbus, OH**

Wrote news and feature articles and shot photos for member publications; scripted, recorded and shot photos for multi-media presentations.

1990 – 1993

**Media Relations Director / Ohio Farm Bureau, Columbus, OH**

Handled all aspects of public relations efforts for state-wide organization.

1987 – 1990

**Weekend Editor, Reporter / The Marion Star, Marion, OH**

Completed reporter and editor duties for daily newspaper.

1983 – 1987

**Reporter-Photographer / The Journal-Tribune, Marysville, OH**

Participated in all functions of newspaper's daily operation from writing and photographing to editing and composing pages.

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## Education

JUNE 1983

**B.S. in Agriculture / The Ohio State University, Columbus, OH**

Majored in animal science and agricultural communications.

2018 – PRESENT

**Various Certificates / Online Learning Resources**

Completed several courses on Wordpress, CorelDraw!, SEO, PaintShop Pro, Scrivener, Pinterest and Creative Writing through several platforms including Coursera, LinkedInLearning.com, and the Corel, Wordpress and Scrivener websites. Have also completed several courses offered by individual entrepreneurs via the Internet.

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## More About Me

My biggest accomplishment has been raising my three sons with my husband of 38 years. I am the primary caregiver for our oldest son, who is 28 and has multiple disabilities.

Member of American Writers and Artists Inc., and The Professional Writer's Alliance.

Proficient in Microsoft Word, Outlook, Excel, Power Point, Publisher; Zoom; Corel Draw, Photo-Paint, PaintShop Pro, Painter, and Video Studio Pro; Google Suite; Scrivener; Audacity; and Adobe Acrobat.

Avid reader and writer. I am a skilled knitter, crocheter, gardener, and small livestock producer. I value my resourcefulness at using unusual items in my crafts to reduce, reuse and recycle as much as possible.